

# RENEW NOW

Altria Theater



# 24/25 SEASON

BROADWAY  RICHMOND

 A NEDERLANDER PRESENTATION



# YOUR NEW SEASON IS HERE!

Dear subscriber,

It's time! We're thrilled to share the lineup for the new 2024/2025 Broadway in Richmond season with you. In these pages, you'll find **five RVA premieres, plus two popular favorites** you've been asking us to bring back! So, why wait? We hope you'll guarantee your seats and join us for another year of making memories at the Altria Theater. **Simply scan the QR code below to renew today.**

Want to make changes to your package or seats? Look for the green Exchange button, or use the Request Change button to join a waiting list. Requests will be processed on a date-received basis beginning in May. Don't forget...

- **YOUR SEATS ARE YOUR SEATS.** You'll enjoy the same seats at each show, each year. You always have the opportunity to upgrade or make changes.
- **BUY BEFORE THE PUBLIC.** You'll receive early access to buy tickets for all shows, including any new shows added throughout the year.
- **SAVE TIME & MONEY.** Renewing your subscription makes planning your year of entertainment, easier than ever.
- **LIFE HAPPENS.** Dates don't work for your schedule? Something comes up? You can exchange your tickets into another performance date of the same show (pending availability).

In this booklet, you'll see QR codes to scan and view videos that capture the sheer spectacle of each show. As many of you have shared with us, there's so much fun and excitement in the anticipation of gearing up for a new season! So mark your calendars - we can't wait to see you back at the Altria Theater for another year of Broadway in Richmond hits.

As always, your Subscription Office team is here for you every step of the way. Please reach out with questions at any time. We'll see you at the theater!

Best wishes,



Samantha Sawyer  
Subscriptions & Group Sales Manager

SCAN TO RENEW NOW



P.S. - Guaranteed parking is available at each Broadway in Richmond production for subscribers only! Visit [BroadwayInRichmond.com/SubParking](http://BroadwayInRichmond.com/SubParking) for details on adding parking to your season.

**CONTACT THE  
SUBSCRIPTION  
OFFICE**



804-592-3401 (Mon-Fri, 10-5)



[SeasonTickets@BroadwayInRichmond.com](mailto:SeasonTickets@BroadwayInRichmond.com)



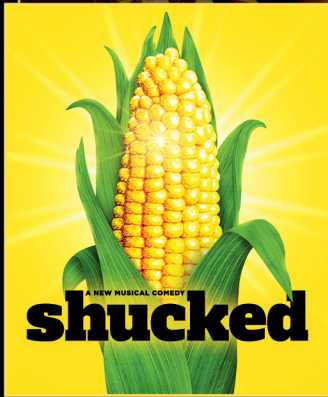
[BroadwayInRichmond.com/Renew2425](http://BroadwayInRichmond.com/Renew2425)

# "THE BEST AND FUNNIEST NEW MUSICAL ON BROADWAY"

NEW YORK POST



Ashley D. Kelley and Grey Henson in the Original Broadway Cast of SHUCKED by Matthew Murphy and Evan Zimmerman



SCAN & LEARN MORE

## OCT. 29 - NOV. 3, 2024

SHUCKED is the Tony Award®-winning musical comedy The Wall Street Journal calls “flat out hilarious!” And nobody knows funny like economists. Featuring a book by Tony Award winner Robert Horn (Tootsie), a score by the Grammy® Award-winning songwriting team of Brandy Clark and Shane McAnally (Kacey Musgraves’ “Follow Your Arrow”), and directed by Tony Award winner Jack O’Brien (Hairspray), this corn-fed, corn-bred American musical is sure to satisfy your appetite for great musical theater.

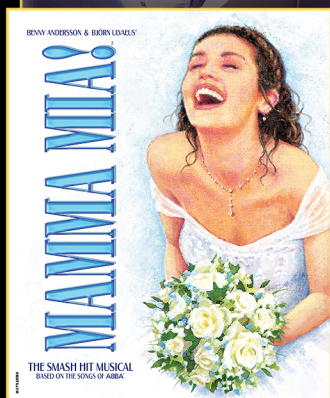
SHUCKED is recommended for ages 10+. SHUCKED contains adult themes, moments of adult language and a harvest of corny innuendo.

**“QUITE SIMPLY,  
A PHENOMENON”**

-ASSOCIATED PRESS



Jayna Steele (Tanya), Christine Sherrill (Denna Sheridan), and Carly Skolove (Rosie) Photo by Joan Marcus



SCAN & LEARN MORE

**DEC. 10 - 15, 2024**

A mother. A daughter. 3 possible dads. And a trip down the aisle you'll never forget!

Set on a Greek island paradise where the sun always shines, a tale of love, friendship, and identity is beautifully told through the timeless hits of ABBA. On the eve of her wedding, a daughter's quest to discover the father she's never known brings three men from her mother's past back to the island they last visited decades ago.

For nearly 25 years, people all around the world have fallen in love with the characters, the story, and the music that make MAMMA MIA! the ultimate feel-good show.

# "A RIVETING ADRENALINE RUSH!"

-THE WASHINGTON POST



Romain Banks as MJ and the cast of the MJ First National Tour. Photo by Matthew Murphy, MurphyMade



SCAN & LEARN MORE

## JAN. 28 - FEB. 2, 2025

He is one of the greatest entertainers of all time. Now, Michael Jackson's unique and unparalleled artistry comes to Richmond as MJ, the multi Tony Award®-winning new musical centered around the making of the 1992 Dangerous World Tour, begins a tour of its own. Created by Tony Award®-winning Director/Choreographer Christopher Wheeldon and two-time Pulitzer Prize winner Lynn Nottage, MJ goes beyond the singular moves and signature sound of the star, offering a rare look at the creative mind and collaborative spirit that catapulted Michael Jackson into legendary status. MJ is startin' somethin' as it makes its RVA premiere at the Altria Theater in 2025.

**“EYE-POPPING SPECTACLE AND  
OFF-THE-CHARTS ENERGY”**

—THE HOLLYWOOD REPORTER



Christian Douglis & Gabrielle McClinton in the North American Tour of Moulin Rouge! The Musical, photo by Matthew Murphy for MurphyMade

**WINNER!  
10 TONY AWARDS  
INCLUDING  
BEST MUSICAL!**

BAZ LUHRMANN'S  
REVOLUTIONARY FILM COMES TO LIFE  
**TRUTH | BEAUTY | FREEDOM | LOVE**  
**MOULIN  
ROUGE!**  
THE MUSICAL

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**SCAN & LEARN MORE**

**MARCH 4 - 16, 2025**

Pop the champagne, MOULIN ROUGE! THE MUSICAL is the winner of 10 Tony Awards® – including Best Musical!

Enter a world of splendor and romance, of eye-popping excess, of glitz, grandeur, and glory! A world where Bohemians and aristocrats rub elbows and revel in electrifying enchantment. Welcome to MOULIN ROUGE! THE MUSICAL! Baz Luhrmann's revolutionary film comes to life onstage, remixed in a new musical mash-up extravaganza. Directed by Tony Award® winner Alex Timbers, MOULIN ROUGE! THE MUSICAL is a theatrical celebration of Truth, Beauty, Freedom, and – above all – Love. With a book by Tony Award® winner John Logan; music supervision, orchestrations, and arrangements by Tony Award® winner Justin Levine; and choreography by Tony Award® winner Sonya Tayeh, Moulin Rouge! is more than a musical – it is a state of mind.

**"SO GOOD, SO GOOD, SO GOOD!"**

*-CBS, CNN, GMA, ENTERTAINMENT  
WEEKLY, MORNING JOE*



Neil Diamond (center) as Neil Diamond - Photo © Julieta Cervantes

**THE  
NEIL DIAMOND  
MUSICAL  
A BEAUTIFUL  
NOISE**



SCAN & LEARN MORE

**APRIL 15 - 20, 2025**

THE UNTOLD TRUE STORY OF A BROOKLYN KID WHO BECAME A CHART-BUSTING, SHOW-STOPPING, AWARD-WINNING AMERICAN ICON

Created in collaboration with Neil Diamond himself, A BEAUTIFUL NOISE is the uplifting true story of how a kid from Brooklyn became a chart-busting, show-stopping American rock icon. With 120 million albums sold, a catalogue of classics like "America," "Forever in Blue Jeans," and "Sweet Caroline," an induction into the Songwriters and Rock and Roll Halls of Fame, a Grammy® Lifetime Achievement Award, and sold-out concerts around the world that made him bigger than Elvis, Neil Diamond's story was made to shine on Broadway-and head out on the road across America.

**“A TAP-DANCING, RAZZLE-DAZZLING  
EMBRACE OF EVERYTHING YOU LOVE  
ABOUT MUSICAL THEATER”**

- DEADLINE



The Original Broadway Cast of SOME LIKE IT HOT. Photo credit: Marc J. Franklin

**SOME LIKE IT  
HOT**  
BROADWAY'S  
GREAT BIG  
MUSICAL  
COMEDY



SCAN & LEARN MORE

**JUNE 3 - 8, 2025**

Winner of 4 Tony Awards®, including Best Choreography and Best Costumes, and the Grammy Award® for Best Musical Theater Album, SOME LIKE IT HOT is “A Super-Sized, All-Out Song-And-Dance Spectacular!” - The New York Times

Set in Chicago when Prohibition has everyone thirsty for a little excitement, SOME LIKE IT HOT is the “glorious, big, high-kicking” (Associated Press) story of two musicians forced to flee the Windy City after witnessing a mob hit. With gangsters hot on their heels, they catch a cross-country train for the life-chasing, life-changing trip of a lifetime.



# ADD TO ANY PACKAGE

**“A TRIUMPH!”**

-TIME MAGAZINE



Kallin Brown as Velma Kelly and Company in the Touring Production of CHICAGO. Credit: Jeremy Daniel



**MAY 9 - 11, 2025**

CHICAGO is still the one musical with everything that makes Broadway shimmy-shake: a universal tale of fame, fortune, and all that jazz, with one showstopping song after another and the most astonishing dancing you've ever seen.

In the whirlwind of Chicago's Jazz Age, two of the Cook County Jail's most notorious murderesses—vaudeville star Velma Kelly and chorus girl Roxie Hart—become fierce rivals as they compete for headlines amidst a media frenzy.

Broadway's longest-running musical has been razzle dazzling audiences for 27 years, and after more than 10,000 performances, 6 Tony Awards®, 2 Olivier Awards, and a Grammy®, we're just getting started.

# PACKAGE DETAILS

## PRIME PACKAGE DATES

6-Show Series	Friday Eve.	Saturday Mat.	Saturday Eve.	Sunday Mat.
Shucked	Fri, Nov. 1, 2024 • 8:00pm	Sat, Nov. 2, 2024 • 2:00pm	Sat, Nov. 2, 2024 • 8:00pm	Sun, Nov. 3, 2024 • 1:00pm
Mamma Mia!	Fri, Dec. 13, 2024 • 8:00pm	Sat, Dec. 14, 2024 • 2:00pm	Sat, Dec. 14, 2024 • 8:00pm	Sun, Dec. 15, 2024 • 1:00pm
MJ	Fri, Jan. 31, 2025 • 8:00pm	Sat, Feb. 1, 2025 • 2:00pm	Sat, Feb. 1, 2025 • 8:00pm	Sun, Feb. 2, 2025 • 1:00pm
Moulin Rouge!	Fri, Mar. 7, 2025 • 8:00pm	Sat, Mar. 8, 2025 • 2:00pm	Sat, Mar. 8, 2025 • 8:00pm	Sun, Mar. 9, 2025 • 1:00pm
A Beautiful Noise	Fri, Apr. 18, 2025 • 8:00pm	Sat, Apr. 19, 2025 • 2:00pm	Sat, Apr. 19, 2025 • 8:00pm	Sun, Apr. 20, 2025 • 1:00pm
Some Like it Hot	Fri, June 6, 2025 • 8:00pm	Sat, June 7, 2025 • 2:00pm	Sat, June 7, 2025 • 8:00pm	Sun, June 8, 2025 • 1:00pm

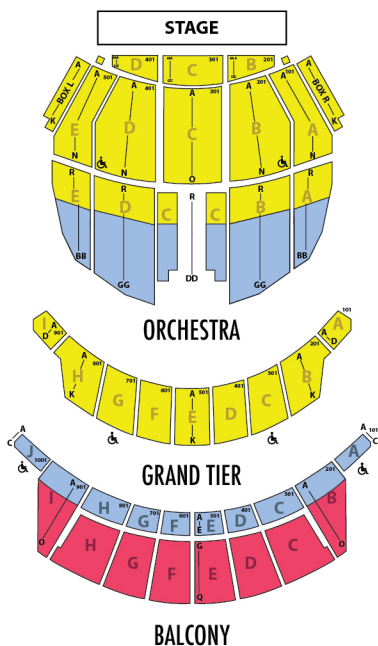
## NON-PRIME PACKAGE DATES

6-Show Series	Tuesday Eve.	Wednesday Eve.	Thursday Eve.	Sunday Eve.
Shucked	Tues, Oct. 29, 2024 • 7:30pm	Wed, Oct. 30, 2024 • 7:30pm	Thurs, Oct. 31, 2024 • 7:30pm	Sun, Nov. 3, 2024 • 6:30pm
Mamma Mia!	Tues, Dec. 10, 2024 • 7:30pm	Wed, Dec. 11, 2024 • 7:30pm	Thurs, Dec. 12, 2024 • 7:30pm	Sun, Dec. 15, 2024 • 6:30pm
MJ	Tues, Jan. 28, 2025 • 7:30pm	Wed, Jan. 29, 2025 • 7:30pm	Thurs, Jan. 30, 2025 • 7:30pm	Sun, Feb. 2, 2025 • 6:30pm
Moulin Rouge!	Tues, Mar. 4, 2025 • 7:30pm	Wed, Mar. 5, 2025 • 7:30pm	Thurs, Mar. 6, 2025 • 7:30pm	Sun, Mar. 9, 2025 • 6:30pm
A Beautiful Noise	Tues, Apr. 15, 2025 • 7:30pm	Wed, Apr. 16, 2025 • 7:30pm	Thurs, Apr. 17, 2025 • 7:30pm	Sun, Apr. 20, 2025 • 6:30pm
Some Like it Hot	Tues, June 3, 2025 • 7:30pm	Wed, June 4, 2025 • 7:30pm	Thurs, June 5, 2025 • 7:30pm	Sun, June 8, 2025 • 6:30pm

## ADD TO ANY PACKAGE

<b>CHICAGO</b>	Friday	Saturday	Sunday
Due to its limited run, your same seats are <b>NOT</b> guaranteed.	Fri, May 9, 2025 • 8:00pm	Sat, May 10, 2025 • 2:00pm Sat, May 10, 2025 • 8:00pm	Sun, May 11, 2025 • 1:00pm Sun, May 11, 2025 • 6:30pm

**LIFE HAPPENS.** Dates don't work for your schedule? Something comes up? You can exchange your tickets into another performance date of the same show (pending availability). Please contact the Subscription Office with questions.



6-SHOW PACKAGE	PRIME PACKAGE PRICING	NON-PRIME PACKAGE PRICING
<b>LEVEL 1</b>	\$610.00	\$550.00
<b>LEVEL 2</b>	\$475.00	\$415.00
<b>LEVEL 3</b>	\$350.00	\$295.00

<b>CHICAGO</b> ADD-ON	PRIME TICKET PRICE	NON-PRIME TICKET PRICE
<b>LEVEL 1</b>	\$88.50	\$78.50
<b>LEVEL 2</b>	\$68.50	\$58.50
<b>LEVEL 3</b>	\$48.50	\$38.50

# RENEW BY APRIL 19

**Your current seats have been held for you in the new 24/25 season, attending on your same day of the week. Seats not renewed by April 19 will be automatically released.**

1. Visit [BroadwayInRichmond.com/Renew2425](https://BroadwayInRichmond.com/Renew2425) or scan the QR code to the right and follow the prompts to log in to Account Manager.\*
2. Once in Account Manager, find My Invoices and click your Order ID.
3. Time to look at the details! Want to make changes? No worries – you won't lose your existing seats in the meantime.
  - a. If you are renewing but want to change locations or days, please click the green Exchange button on your order and follow the prompts.
  - b. If you are renewing and want to increase or decrease your number of seats, look for the green Request Change button and input your request. Requests will be processed on a date-received basis beginning in May. You may also call the office for assistance in dropping seats from your invoice.
4. When you're ready to renew, click the green Make a Payment button. You have the option of paying in full or on a payment plan. If you select the payment plan option:
  - a. One-fourth of your invoice total is due at renewal. The remaining amount will be paid in three additional installments on May 17, June 17, and July 17.
  - b. Orders will need to be paid in full before seat changes are made.
  - c. Payment plans cannot be processed using PayPal as a method. Do not make your first payment via PayPal.
5. Tickets will be delivered to your email address on file, seven days before the first performance in your series.

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*\*If you have forgotten your password or have never visited the site, click the provided link and you will be sent an email to reset your password.*

**CONTACT THE  
SUBSCRIPTION  
OFFICE**



804-592-3401 (Mon-Fri, 10-5)



[SeasonTickets@BroadwayInRichmond.com](mailto:SeasonTickets@BroadwayInRichmond.com)



[BroadwayInRichmond.com/Renew2425](https://BroadwayInRichmond.com/Renew2425)

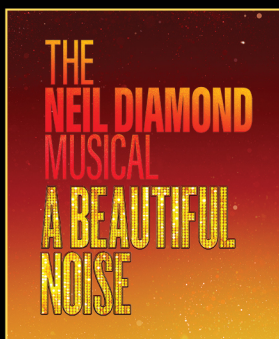
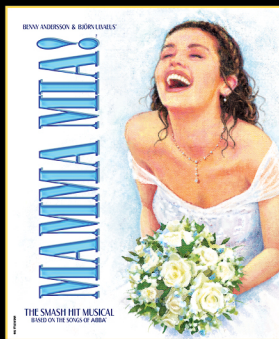
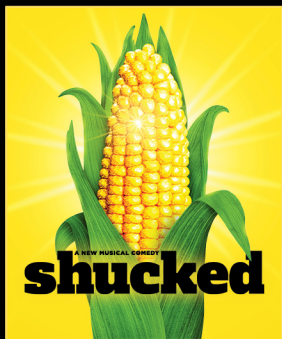


The Cast of *SOME LIKE IT HOT*. Photo credit: Matthew Murphy

ALTRIA THEATER  
PO BOX 1667  
RICHMOND, VA 23218

**RENEW BY**  
**APRIL 19**

**BROADWAYINRICHMOND.COM**



**BROADWAY  RICHMOND**

**A NEDERLANDER PRESENTATION**